

## 1. The Challenge

Tech for good is the intentional use of digital technology to drive positive outcomes for people and the planet, prioritising inclusion and skills to ensure everyone has the opportunity to participate and thrive in a digital world.

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Not everyone in society has the opportunity to harness technology to improve life and work outcomes. This digital exclusion leads to skills gaps, disconnection from essential services and economic disparity.

The way tech is developed contributes to inequality and leads to unintended negative consequences.

### 2. What we do

#### Showcase

We provide a platform to showcase a regional Tech4Good ecosystem

#### Growth

We generate income to facilitate, support and grow support a regional tech for good ecosystem

#### Awareness

Increase awareness of the Tech4Good mindset & approach through sharing insights and knowledge across our community

#### Convene

Provide space to connect for people, projects, organisations and funders driving Tech4Good

## 3. Outcomes



The **tech sector** is inspired to apply its combined skills to addressing societal challenges, engaging with communities and charities and creating more ethical and impactful digital solutions for everyone.



**Voluntary, Community & Social Enterprise (VCSE) Sector** work with the tech sector to build their digital capacity and ways of working, creating innovative digital solutions and approaches that better meet the needs of the communities they serve.



**Investors and funders** build their understanding of tech for good and the nuances and benefits of digital funding. They increase supportive programmes and accessible investment in tech for good solutions.



The **public sector** convenes spaces and champions initiatives around Tech4Good, building it into regional policies plans and agendas to increase productivity and create a sustainable economy



The **academic sector, research organisations and think tanks** share their research and perspectives, find opportunities to collaborate, and mobilise/influence students through volunteering and upskilling opportunities.

## 4. Impact

Everyone has **equal opportunity** to connect, function and thrive in society

Tech sector across the South West is more impactful in addressing societal and environmental issues, actively contributing to improving the welfare of our communities

Join Tech4Good South West



## 5. Assumptions →

Stakeholders recognise the value and potential benefits of Tech4Good

Stakeholders find suitable ways in which to connect and work / collaborate with each other and recognise the mutual benefit

Stakeholders feel empowered to build relationships and partnerships

There is openness to digital approaches and ways of working

Every business and organisation understands the benefit of the Tech4Good South West

Stakeholders see the value and are motivated to drive Tech4Good momentum